



*****MEDIA ADVISORY*****

**AWARD-WINNING *GOT 2B SAFE!* PROGRAM
HONORS LOCAL TEACHER WITH \$10,000 CLASSROOM MAKEOVER
AT WILMETH ELEMENTARY SCHOOL IN MCKINNEY, TX
ON WEDNESDAY, AUGUST 18, 2010**

WHAT:

- To help protect our nation's children, Honeywell partnered with the National Center for Missing & Exploited Children® in creating the first-ever school-based national abduction prevention program *Got 2B Safe! Think Smart. Take Charge*. Developed in 2005, the program recognizes teachers with the greatest commitment to child safety.
- This year, 5 grand-prize winning teachers from across the country will receive classroom makeovers valued at \$10,000; and another 100 first-prize winning teachers will receive gift certificates for classroom supplies valued at \$500.

WHO:

- You have a local Grand Prize Winner whose lesson plan stood out from hundreds submitted: Robin Keating, 5th grade teacher at Wilmeth Elementary School in McKinney, TX, who will reveal her winning \$10,000 classroom makeover to her students, faculty, family, and other members of the community.
- Mrs. Keating implemented a solution to reinforce the four rules of *Got 2B Safe!* through the use of Web 2.0 tools and technology. Her fifth graders learned and shared the Got 2B Safe! rules with other K-5 students through creative writings, songs, video flip cameras, live morning broadcast announcements, podcasts, and wikis. Honeywell will present Mrs. Gunning with an award for her efforts and dedication to protecting children.

WHEN / WHERE:

Date and Time:

Wednesday, August 18, 2010

Time: 4:30 PM (CENTRAL)

LOCATION:

J B Wilmeth Elementary
901 La Cima Drive
McKinney, TX 75071

WHY:

Honeywell



- According to the U.S. Department of Justice, more than 800,000 children may be reported missing in a single year: that's an average of more than 2,100 each day. Most of these children are recovered quickly and safely, but there are many who are still missing.
- The **Got 2B Safe!** program has been distributed to more than 72,000 U.S. elementary schools, reaching more than 5 million students, and teaches critical and potentially life-saving lessons to eight to ten year olds through four simple and specific rules:
 - **Check First** -- Children should always check with parents and guardians before accepting gifts, rides or invitations from anyone, including friends, acquaintances and people they don't know.
 - **Go With a Friend** -- Simple and straightforward -- never go anywhere alone. Being with another person in public is safer and more fun.
 - **It's My Body** -- Anyone who violates the sanctity of a child's body or threatens or attempts to do so is committing a crime. Tell your children it is okay to say "NO!"
 - **Tell a Trusted Adult** -- Teach your children to TELL a trusted adult -- parent, guardian, teacher, etc. -- if anyone or anything makes them feel scared, uncomfortable or confused.

Additional information is available at www.got2bsafe.com

To attend on 8/13 or arrange an interview please contact: Joe Duraes, 914-293-0100 or joeduraes@optonline.net

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About Honeywell

Honeywell www.honeywell.com is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes, and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, please visit www.honeywellnow.com.

About Honeywell Hometown Solutions

The Got 2B Safe! program is part of Honeywell Hometown Solutions, the company's corporate citizenship initiative, which focuses on five areas: Family Safety & Security; Housing & Shelter; Science & Math Education, Humanitarian Relief and Habitat & Conservation. Together with leading public and non-profit institutions, Honeywell has developed powerful programs to address these needs in the communities it serves. For more information, please go to www.honeywell.com/hhs.

About the National Center for Missing & Exploited Children

The National Center for Missing & Exploited Children is a 501(c)(3) nonprofit organization. Since it was established by Congress in 1984, the organization has operated the toll-free 24-hour national missing children's hotline which has handled more than 2,447,000 calls. It has assisted law enforcement in the recovery of more than 148,400 children. The organization's CyberTipline has handled more than 784,600 reports of child sexual exploitation and its Child Victim Identification Program has reviewed and analyzed more than 31,041,800 pornography images and videos. The organization works in cooperation with the U.S. Department of Justice's office of Juvenile Justice and Delinquency Prevention. To learn more about NCMEC, call its toll-free, 24-hour hotline at 1-800-THE-LOST or visit its web site at www.missingkids.com.