



**\*\*\*MEDIA ADVISORY\*\*\***

**AWARD-WINNING GOT 2B SAFE! PROGRAM HONORS SAN JOSE AREA TEACHER WITH \$10,000 CLASSROOM MAKEOVER AT LEXINGTON ELEMENTARY SCHOOL IN LOS GATOS, CA ON MONDAY, OCTOBER 25, 2010**

**WHAT:**

- To help protect our nation's children, Honeywell partnered with the National Center for Missing & Exploited Children® in creating the first-ever school-based national abduction prevention program Got 2B Safe! Think Smart. Take Charge. Developed in 2005, the program recognizes teachers with the greatest commitment to child safety.
- This year, 5 grand-prize winning teachers from across the country will receive classroom makeovers valued at \$10,000; and another 100 first-prize winning teachers will receive gift certificates for classroom supplies valued at \$500.

**WHO:**

- You have a local Grand Prize Winner whose lesson plan stood out from hundreds submitted: Claudia Heuser, a kindergarten and first grade teacher at Lexington Elementary School in Los Gatos, will reveal her winning \$10,000 classroom makeover to her students, faculty, family and other members of the community.
- Ms. Heuser instructed students to discuss and share the rules of the program in groups before visually illustrating what they learned through a comic book format. Students developed a Got 2B Safe! book to visually illustrate each safety tip for their school library. The class will visit their local police station to provide them with a copy of the book to share with other schools. Honeywell will present Ms. Heuser with an award for her efforts and dedication to protecting children.

**WHEN / WHERE:**

Date and Time:

Monday, October 25, 2010

Time: 8:10 AM (PACIFIC)

**LOCATION:**

Lexington Elementary School

19700 Old Santa Cruz Hwy

Los Gatos, California 95033

(P: 408-335-2150; Principal: David Freed)



**WHY:**

- According to the U.S. Department of Justice, more than 800,000 children may be reported missing in a single year: that's an average of more than 2,100 each day. Most of these children are recovered quickly and safely, but there are many who are still missing.
- The Got 2B Safe! program has been distributed to more than 72,000 U.S. elementary schools, reaching more than 5 million students, and teaches critical and potentially life-saving lessons to eight to ten year olds through four simple and specific rules:

- 1. Check First** -- Children should always check with parents and guardians before accepting gifts, rides or invitations from anyone, including friends, acquaintances and people they don't know.
- 2. Go With a Friend** -- Simple and straightforward -- never go anywhere alone. Being with another person in public is safer and more fun.
- 3. It's My Body** -- Anyone who violates the sanctity of a child's body or threatens or attempts to do so is committing a crime. Tell your children it is okay to say "NO!"
- 4. Tell a Trusted Adult** -- Teach your children to TELL a trusted adult -- parent, guardian, teacher, etc. -- if anyone or anything makes them feel scared, uncomfortable or confused.

Additional information is available at [www.got2bsafe.com](http://www.got2bsafe.com)

**To attend on 10/25, or arrange an interview, please contact: Ross Moonie at 917-690-5713 or [rmoonie@gmail.com](mailto:rmoonie@gmail.com)**

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**About Honeywell**

Honeywell [www.honeywell.com](http://www.honeywell.com) is a Fortune 100 diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes, and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London, and Chicago Stock Exchanges. For more news and information on Honeywell, please visit [www.honeywellnow.com](http://www.honeywellnow.com).

**About Honeywell Hometown Solutions**

The Got 2B Safe! program is part of Honeywell Hometown Solutions, the company's corporate citizenship initiative, which focuses on five areas: Family Safety & Security; Housing & Shelter; Science & Math Education, Humanitarian Relief and Habitat & Conservation. Together with leading public and non-profit institutions, Honeywell has developed powerful programs to address these needs in the communities it serves. For more information, please go to [www.honeywell.com/hhs](http://www.honeywell.com/hhs).

**About the National Center for Missing & Exploited Children**

The National Center for Missing & Exploited Children is a 501(c)(3) nonprofit organization. Since it was established by Congress in 1984, the organization has operated the toll-free 24-hour national missing children's hotline which has handled more than 2,447,000 calls. It has assisted law enforcement in the recovery of more than 148,400 children. The organization's CyberTipline has handled more than 784,600 reports of child sexual exploitation and its Child Victim Identification Program has reviewed and analyzed more than 31,041,800 pornography images and videos. The organization works in cooperation with the U.S. Department of Justice's office of Juvenile Justice and Delinquency Prevention. To learn more about NCMEC, call its toll-free, 24-hour hotline at 1-800-THE-LOST or visit its web site at [www.missingkids.com](http://www.missingkids.com).

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